

**Brookline Community Aging Network (BrooklineCAN)
Communications Committee Minutes, November 11, 2020**

Conducted via Zoom

Carol Caro (presiding), Bea Mikulecky, Elenore Parker, John Seay, Matt Weiss, Ruth Seidman (recording)

1. **December Newsletter.** Articles due November 20

-AFC-TV Topic: BIG **(Matt)**

-Senior Center Fitness Center, Limited Reopening,
Message from Sharon Devine **(Ruth)**

-Other Senior Center/Council on Aging news **(Ruth)**

-COVID-19 Testing Site Opens for Members of the
Brookline Community **(Carol)**

-Identifying Pedestrian Hazards, Pedestrian Advisory
Committee **(Ruth)**

-Nutcracker Suite Event, Adult Education **(Carol)**

-First Light, December 3-10 **(Carol)**

-Medicare Wellness Seminar on Mindfulness **(Ruth)**
(could be Upcoming Event)

-Nearby Outings **(Bea)**

-Book Talk **(Bea)**

-Bingeing **(Bea)**

-Upcoming Events **(Carol)**

We discussed having an article for January on websites with events of interest, such as concerts and other performances, virtual travel, etc.

2. **PR/Media.** Elenore and Bea will continue to produce articles for the media about Brookline age friendly businesses. They will be doing one at a time rather than two at a time now. Next will be on the Booksmith.

3. **Web Site.**

- a. John appreciates the excellent photo Elenore sent of our unusual October snow scene.
 - b. Carol suggested that we find a way to link to an older publication she found recently: *A Guide to North Brookline, Five Walking Tours*, Brookline Historical Commission 1982. It contains many photos and much historical detail about the houses one can encounter on a local walk. John has since located much of this material and will follow up.
4. **Age Friendly Cities TV.** Send suggestions to Matt on ideas of future shows: Town departments, projects, committees and commissions of interest to older adults. Introduce new people who are now serving Brookline as well as older adults we should know about.

NEXT MEETING: WEDNESDAY December 9, 2:00 PM